



Paléo festival, Nyon 2007. Photo: Nicolas Ray, Wikimedia Commons (CC BY 2.5), cropped.

Open Event Data – Principles and Monitoring

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“Open Event Data” Principles

Open Event Data Principles

1. Share your event data through an **open, publicly documented API**.
2. Release your **event data** into the public domain using an appropriate legal tool such as the **Creative Commons Zero Waiver**.
3. When publishing **copyrighted material**, such as **images, video recordings, or longer descriptions**, make an explicit and robust statement by means of a **standard copyright license** of your wishes and expectations with respect to reuse and repurposing. Seek prior consent of the people concerned (e.g. individuals depicted on a photo), respecting their right to digital self-determination.
4. When publishing data about your events, **make use of “bridge” identifiers to unambiguously identify entities** related to the events.
5. Promote the accessibility of your events by making **accessibility-related information** about the venues and the events themselves available **in a standard format**.

Creative Commons Zero (CC-0) – “No Rights Reserved”

- ▶ Legal tool that allows putting (potentially) copyright- or database-protected content in the public domain, so that others may freely build upon, enhance and reuse it for any purposes without restriction under copyright or database law.
<https://creativecommons.org/public-domain/cc0/>
- ▶ **Usage Example:** Wikidata (structured data)
- ▶ **Legal situation in Switzerland:**
 - ▶ (Factual) metadata are not copyright-protected.
 - ▶ Database-protection is limited to cases where the selection and compilation of the data can be seen as individual, which does not apply to systematic listings aiming for completeness (see the IGE’s [Public Domain Factsheet](#)).

Standard Copyright Licences - Examples

License	URI
“No Rights Reserved” (CC-0) <i>aka: Creative Commons Zero Waiver, Public Domain Dedication</i>	https://creativecommons.org/public-domain/cc0/
“No Known Copyright” (Public Domain) <i>aka: Public Domain Mark</i>	https://creativecommons.org/public-domain/pdm/
Creative Commons Attribution (CC BY)	https://creativecommons.org/licenses/by/4.0/
Creative Commons Attribution-ShareAlike (CC BY-SA)	https://creativecommons.org/licenses/by-sa/4.0
Creative Commons Attribution-NoDerivs (CC BY-ND)	https://creativecommons.org/licenses/by-nd/4.0
“In Copyright”	https://rightsstatements.org/page/InC/1.0/

It is not recommended to make use of “non-commercial” licenses, such as CC BY-NC, due to the lack of a clear definition of what constitutes “commercial use” (no legal certainty).

To comply with some of the licenses (e.g. CC BY), and to allow re-users of the content to do so, you will need to provide a basic set of metadata (e.g.: author, source, link to media repository).

The Current State of Implementation of Open Event Data in Switzerland

OED Monitoring – Principle 1

Share your event data through an **open, publicly documented API**.

Criterion	Description	Priority
Open API	Open interface. Login requirement is ok, but only in self-service mode (verification automatic or ex-post). <i>Protocols: HTTP (favored), FTP</i>	MUST
Fully automated API	All information on the interface can be obtained via HTTP call. <i>(need for harmonization)</i>	COULD
Publicly documented API	API documentation is publicly accessible (URL). A contact address for inquiries is available. <i>(no special requirement regarding the language)</i>	MUST
Documentation is up-to-date	Annual confirmation by e-mail that the documentation is up to date.	SHOULD

OED Monitoring – Principle 2

Release your **event data** into the public domain using the **Creative Commons Zero Waiver**.

Criterion	Description	Priority
CC-0 Waiver communicated along with the data	CC-0 is explicitly stated in the data header, in machine-readable form (URI).	MUST
CC-0 Waiver for factual data mentioned in GTC	CC-0 is mentioned in the GTC, in line with principle 2.	MUST

OED Monitoring – Principle 3

When publishing **copyrighted material**, apply a **standard copyright license**.

Criterion	Description	Priority
Copyrighted texts published along with standard license	<i>This applies to all longer text fields (e.g. lead text, description).</i> A standard license is systematically applied in machine-readable form (URI). <i>(Need for discussion: To what extent are editorial revisions, translations, etc. permitted under the more restrictive licenses?)</i>	MUST
Media Files published along with standard license	A standard license is systematically applied. <i>(Minimal requirement for media files included / referenced in public data exports: All rights reserved, ok for event promotion use. If more restrictive terms apply, they must not be included in the data exports.)</i>	MUST
Media files: Possibility to provide basic metadata	Metadata fields are available: caption, license text. <i>(Ideally also: link to media repository, e.g. Wikimedia Commons, needs further discussion)</i>	MUST
Explanations regarding the licensing of copyrighted content present in GTC and in line with OED Principles	Application of principle 3 (copyrighted texts and media files) explained in the GTC.	MUST

Assessment as of May 2024

Event Platform	Open API	Fully automated API	Publicly documented API	Documentation is up-to-date	Data published under CC-0	GTC in line with OED Principle 2	Standard licenses applied to copyrighted text	Basic metadata fields for media files	GTC in line with OED Principle 3	
	OED Principle 1				OED Principle 2		OED Principle 3			
AAKU	☹️	☹️	☹️	☹️	☹️	☹️	☹️	☹️	☹️	
Agenda culturale del Cantone Ticino	✅	✅	✅	✅	☹️	☹️	☹️	☹️	☹️	
Agendabasel	☹️	☹️	☹️	☹️	☹️	☹️	☹️	☹️	☹️	
BKA	☹️	✅	✅	✅	☹️	☹️	☹️	☹️	☹️	
Coucou - Kultomagazin Winterthur	☹️	✅	✅	✅	☹️	☹️	☹️	☹️	☹️	
Culture Valais / Kultur Wallis	☹️	✅	☹️	☹️	☹️	☹️	☹️	☹️	☹️	
culturoscopE	☹️	✅	✅	✅	☹️	☹️	☹️	☹️	☹️	
Eventfrog	☹️	✅	✅	✅	☹️	☹️	✅	✅	☹️	
Gangus	☹️	✅	☹️	☹️	☹️	☹️	☹️	☹️	☹️	
Guidle	☹️	✅	✅	✅	☹️	☹️	☹️	☹️	☹️	
Hinto	✅	✅	✅	✅	☹️	☹️	☹️	☹️	☹️	
in-situ	☹️	✅	✅	✅	☹️	☹️	☹️	☹️	☹️	
Konzerte Bem	☹️	☹️	☹️	☹️	☹️	☹️	☹️	☹️	☹️	
Kulturzueri	☹️	☹️	☹️	☹️	☹️	☹️	☹️	☹️	☹️	
L'Agenda	☹️	☹️	☹️	☹️	☹️	☹️	☹️	☹️	☹️	
PROZ	☹️	✅	✅	✅	☹️	☹️	☹️	☹️	☹️	powered by ProgOnline
Saiten	☹️	✅	✅	✅	☹️	☹️	✅	✅	☹️	powered by Minasa
Thurgaukultur	☹️	✅	✅	✅	☹️	☹️	✅	✅	☹️	powered by Minasa
Zug Kultur	☹️	✅	✅	✅	☹️	☹️	☹️	☹️	☹️	powered by Guidle

If you spot an error, please let us know.

Contact



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