Open Data 2017
Open Food Data Track
# Open Food Data Track

## Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>14:00</td>
<td>Introduction to Business Innovation food.opendata</td>
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<tr>
<td>14:15</td>
<td>Brainstorming Stakeholders for Open Food Data innovations</td>
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<tr>
<td>14:25</td>
<td>Break</td>
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<tr>
<td>14:30</td>
<td>MeatStory</td>
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<tr>
<td>14:55</td>
<td>Break</td>
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<tr>
<td>14:55</td>
<td>Introduction to Openfood.ch</td>
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<td>14:55</td>
<td>Ideation Open Food Data innovations</td>
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The food.opendata.ch program exists in order to open up data about the production, distribution and consumption of food in Switzerland — and to make it used and useful.
Our vision is a food industry that provides open data about production, distribution, and consumption of food in Switzerland – in order to make data used and useful and therewith build the fundament for transparency, efficiency, and business innovation.
Mission

Our mission is to create an open food data ecosystem that is aggregating food related data from public administration, private sector, and research to provide citizens, journalists, civil servants, journalists, and entrepreneurs with open data about food with the goal to enhance transparency, efficiency, and business innovation.
Activities – Structure

Incubation

Scaling promising open food data projects

Open Food Hackdays

Prototyping new solutions with open food data

Open Food Data Platform

Creating a platform with open food data
What happened so far?

1. Pre-Event: Preparation Module
   - Lausanne: Jan 11
   - Zurich: Jan 10

2. Open Food Hackdays
   - February 10/11
   - Lausanne & Zurich

3. Incubation Phase
   - Incubation for 6 projects with financial, infrastructure, and mentor support
On February 10/11, 2017, over 200 participants created over 20 projects
Open Food Hackdays 2016

Media Coverage of the hackdays and following projects
Supported Projects

- **MeatStory**
  Tracking the origin of Meat

- **Jarvis the Nutritionist**
  Chat-bot that supports grocery shopping

- **Foodly**
  App that eases people’s life during shopping

- **FoodImmune**
  Personalized food recommendations

- **OpenReceipts**
  Turns receipts into actionable data

- **NutriMenu**
  Tool for restaurants to serve healthier food
What's next?

Business Innovation food.opendata is a three year program, the second round is coming up.

Pre-Events:
Preparation Module

1

Autumn 2017

Open Food Hackdays
Spring 2018

2

Incubation Phase

3

Three month Incubation With financial, infrastructure, and mentor support
Your opportunity

Take part in the Open Food Hackdays 2018!

Get your project incubated!

Stay tuned at food.opendata.ch
What’s next?

Which are the stakeholders that should be included in Business Innovation food.opendata in order to produce innovative and meaningful new solutions?
Groups of 3-5 people

Which are the stakeholders that should be included in Business Innovation food.opendata in order to produce innovative and meaningful solutions?

Production

Distribution

Consumption
Contact

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