

Openness and the Information Age

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About Me



Summary

1. Entering an information age
2. This age **can** and **should** be open
Open = all non-private information is free and open to everyone. All research, all music, all software, all drug formulae ...

This Information Age

Information is Different
(Non-rival)

Have a Choice

Apply the old rules or invent new ones

Dystopia is the Default

A closed world - the gravity of power

Open World is Possible
and Desirable

Music

\$1 a month

Pharmaceuticals

\$210bn with \$25bn private + \$30bn public =>

\$160bn from openness

\$374 bn in 2014 => \$250bn from openness

Essential

To realise the true possibilities of this
information age

Summary

1. Entering an information age
2. This information age is different
3. There is a choice: open vs closed
4. Closed dystopia is the default
5. Open world is possible & necessary
6. We must fight for an open world