



Transparency | Innovation | Efficiency  
Opendata.ch

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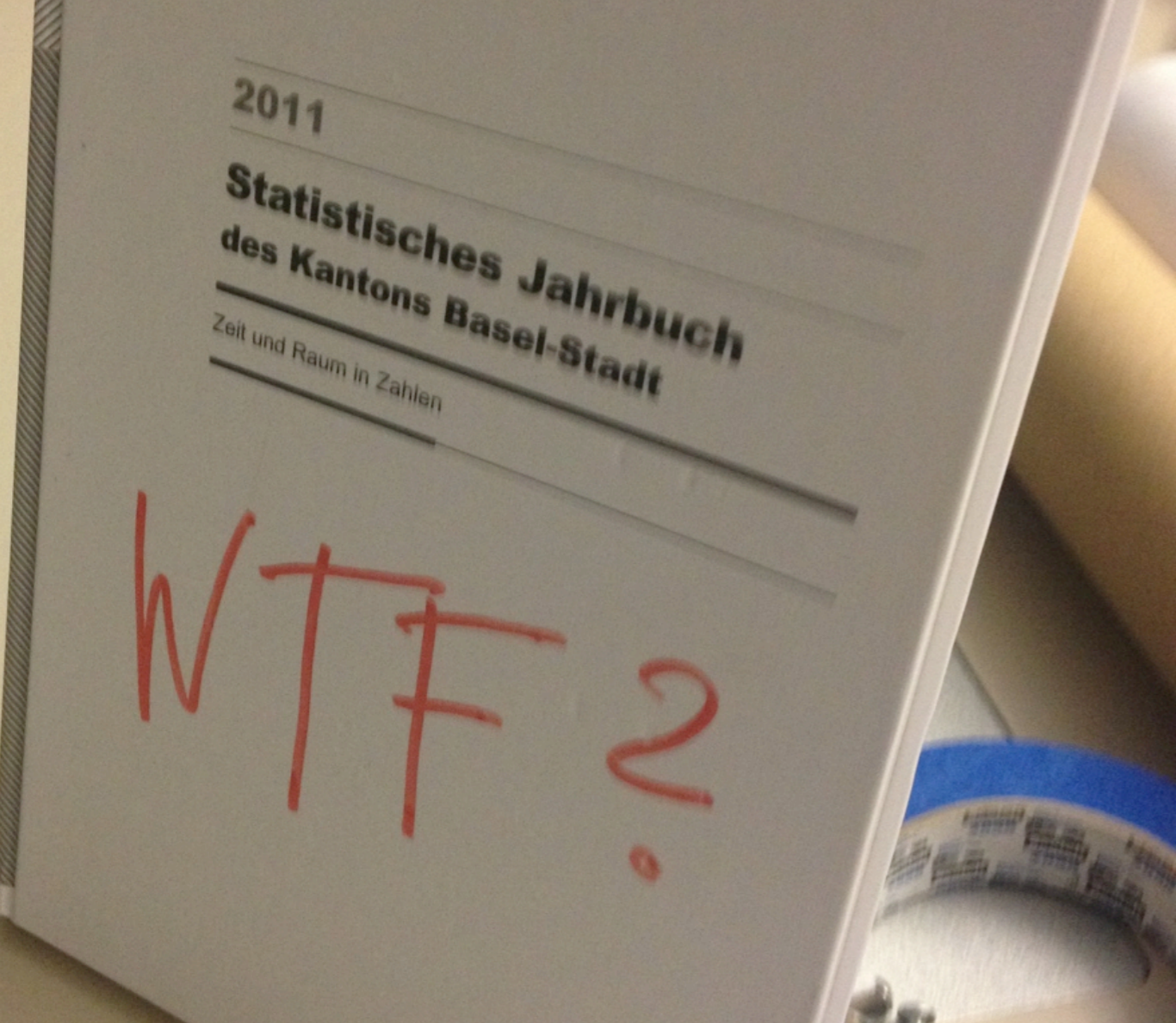


Agile Web Development  
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# OPEN DATA DAY 2014 ZURICH, SWITZERLAND





**WHERE ARE WE?**

**#1**

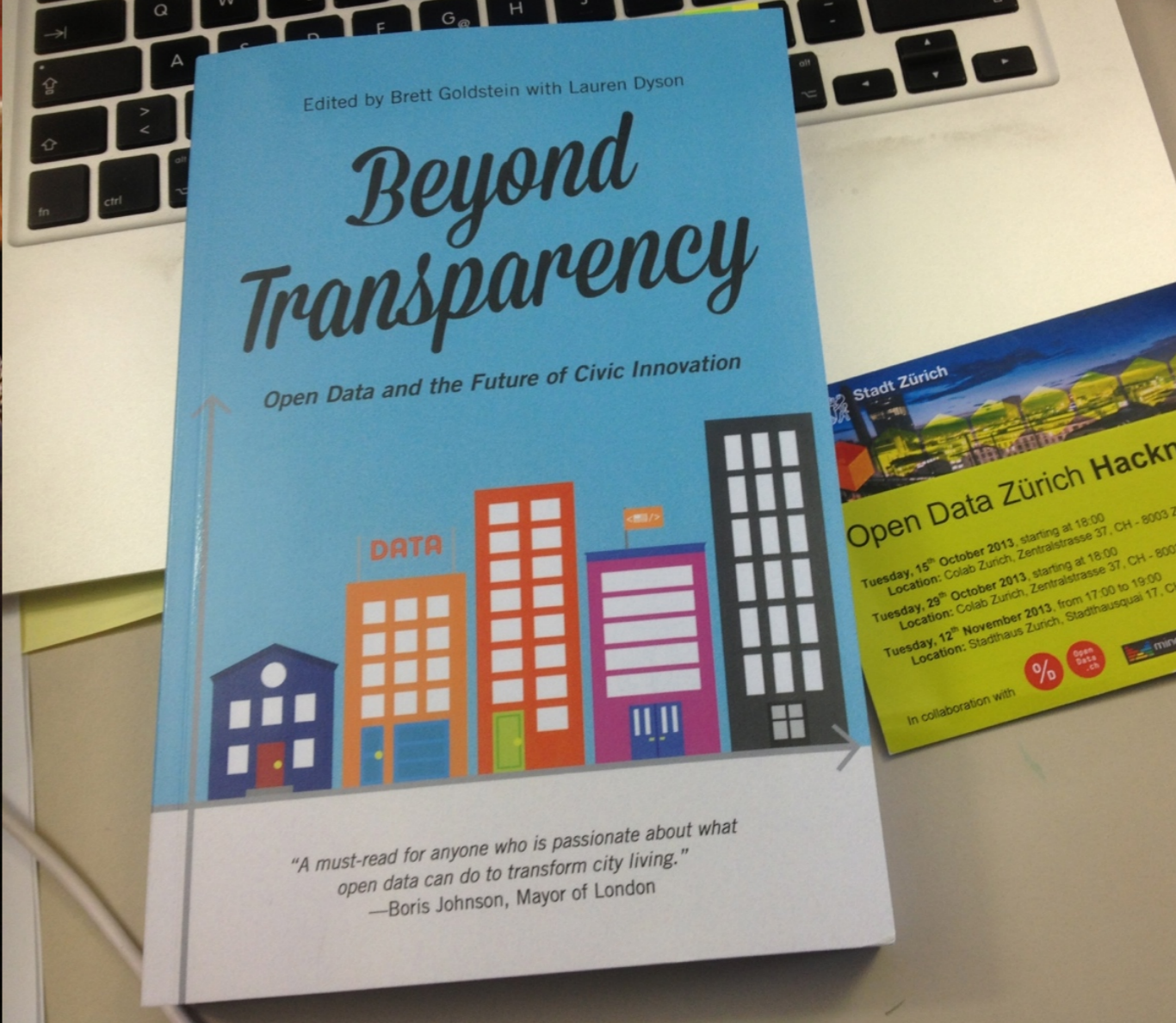
**OPEN DATA IS NOT  
A TECHNICAL PROBLEM**



**WHERE'S THE STICKING  
POINT?**

**#2**

**OPEN DATA IS ABOUT  
CHANGING BEHAVIOUR**



**WHAT IS TO BE DONE?**

**#3**

**ENFORCE OPEN DATA PRINCIPLES**

# Five ★ deployment scheme

★ Put your data on the web with an **open licence**

★★ Make it available as structured data

★★★ Use open, standard formats

★★★★ Use URIs to identify things

★★★★★ Link your data to other people's data

More:

- <http://5stardata.info>
- <http://www.w3.org/DesignIssues/LinkedData.html>



**#4**

**LEARN FROM EACH OTHER**

# Five ❤️ promotion scheme

❤️ Talk about the data

❤️ ❤️ Continuously engage with data users

❤️ ❤️ ❤️ Make impediments transparent

❤️ ❤️ ❤️ ❤️ Share best practices and tools

❤️ ❤️ ❤️ ❤️ ❤️ Embrace local open data ecosystems

Inspired by:

- Andrew Stott: <http://de.slideshare.net/dirdigeng/getting-open-data-used>

**#DIALOGUE #CH**

**OPENDATA.CH/MAILINGLIST**