

Open Access: Achievements & Challenges

Christian Gutknecht, Main Library University of Zurich

Opendata.ch 2012 Conference 28.6.2012, Zurich

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Ian Sample, science correspondent guardian.co.uk, Tuesday 24 April 2012 17.45 BST Comments (97)





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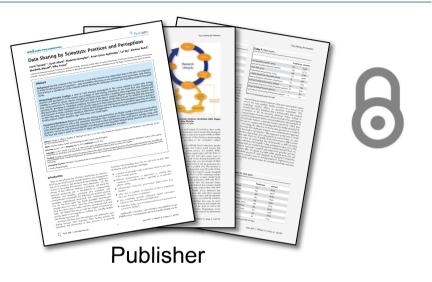


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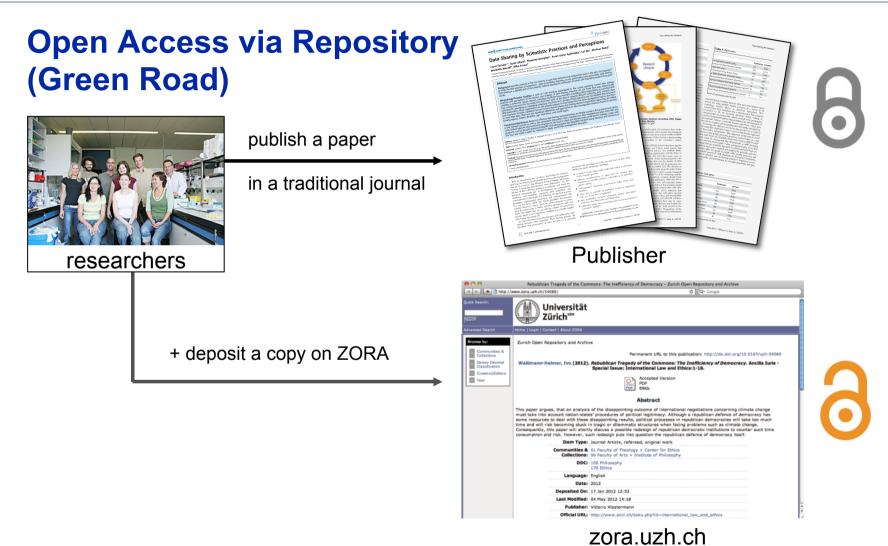
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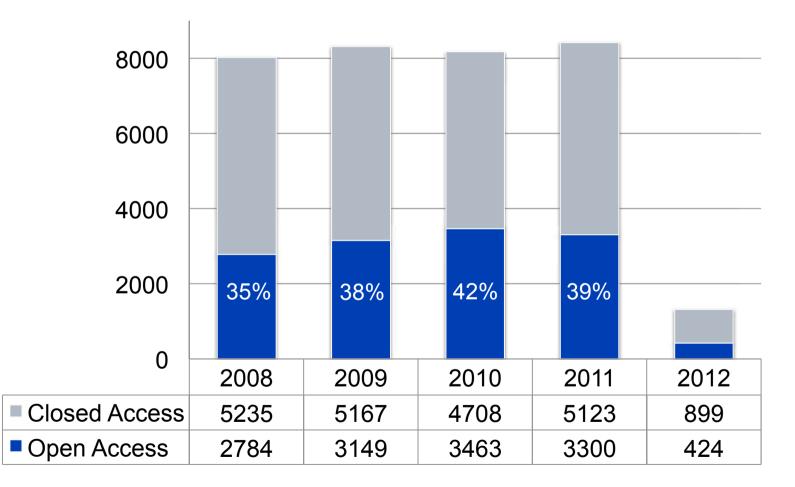
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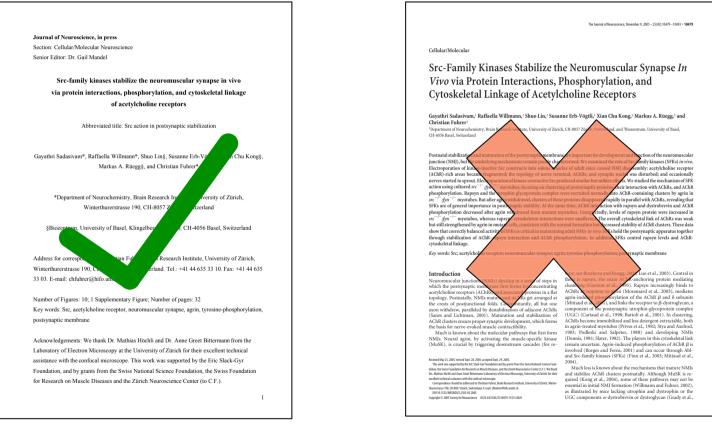


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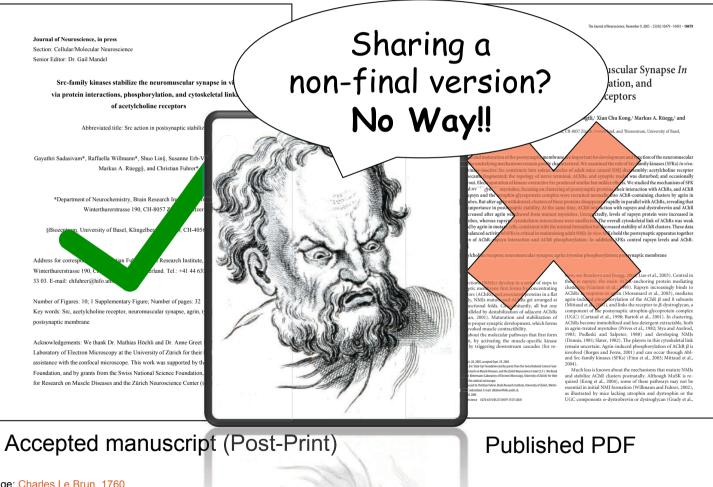


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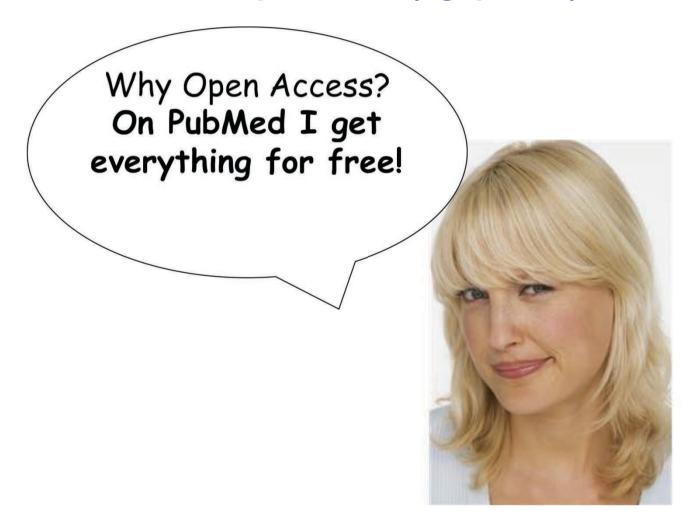
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Seminarleiter, April 2012

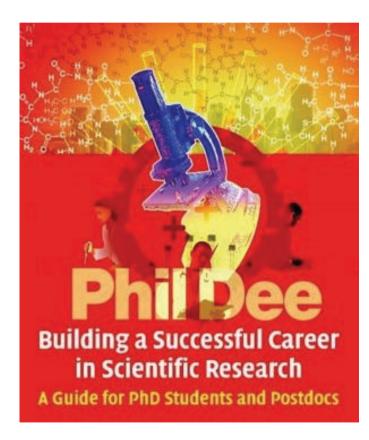


Unawareness of the problems (eg. prices)





Academic evaluation and reputation system





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Danke für Ihre freundliche Frage. Ich verzichte auf die Präsentation in ZORA.
Danke und mit den besten Grüssen
Professorin, März 2012



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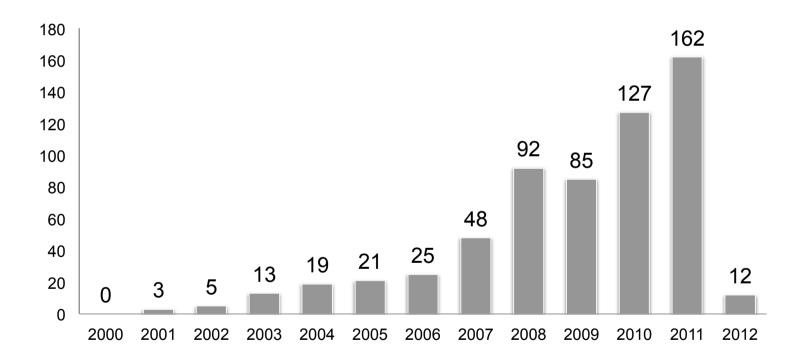
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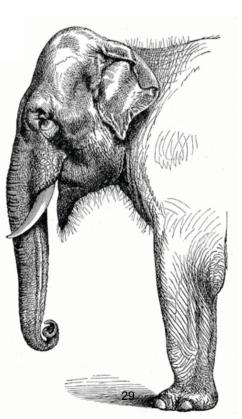
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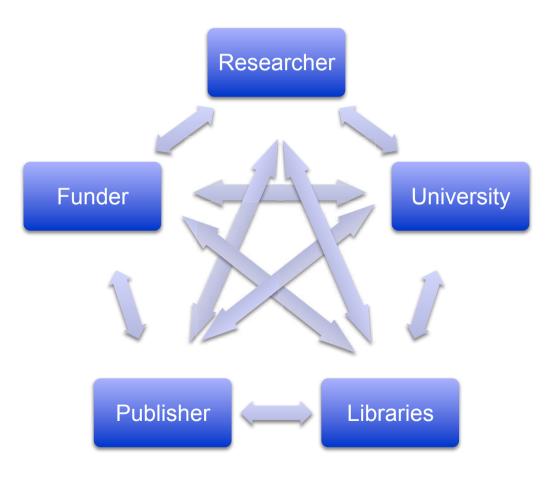
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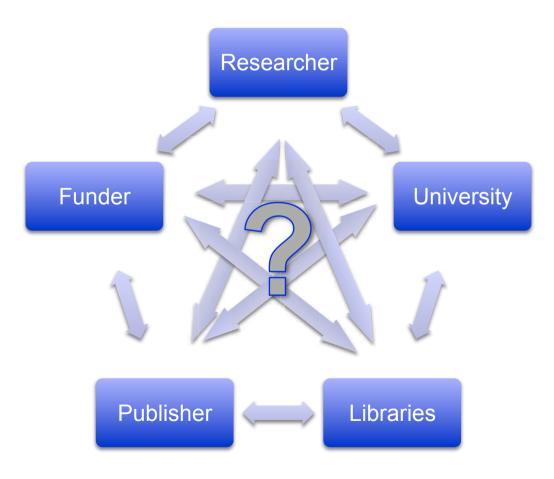


Challenge: Who can do what?





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Summary

- Open Access is a proven and solid business model
- It works for top journals
- Open Access is growing slowly, but constantly
- 100% Open Access is not expected to cost less, but there is added value.
- ... Open Access to research data is an upcoming topic



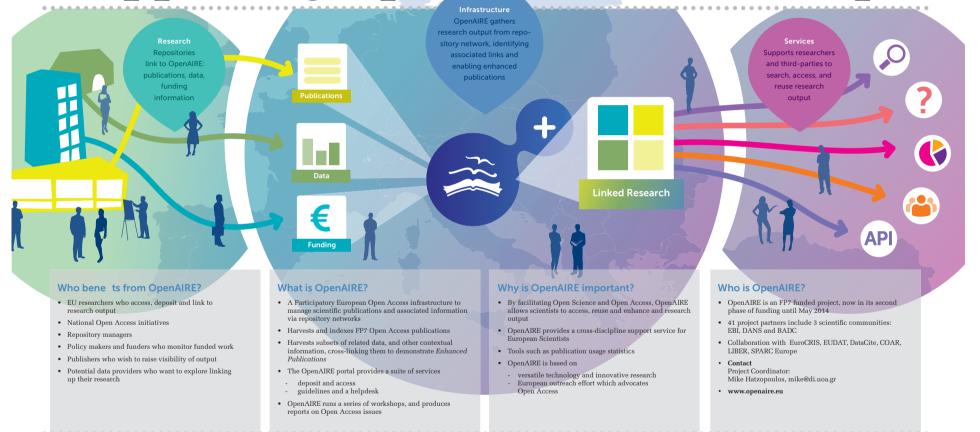
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Coordination of Libraries?

A possible explanation is that to do something about the situation requires coordinated action. Even if one library refuses to subscribe to Elsevier journals, plenty of others will feel that they can't refuse, and Elsevier won't mind too much. But if all libraries were prepared to club together and negotiate jointly, doing a kind of reverse bundling — accept this deal or none of us will subscribe to any of your journals — then Elsevier's profits (which are huge, by the way) would be genuinely threatened. However, it seems unlikely that any such massive coordination between libraries will ever take place.

Timothy Gowers, Mathematician, Cambridge University

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